

OFFICE OF THE PRINCIPAL
GOVT. DEGREE COLLEGE FOR WOMEN
KATHUA-184101

(NAAC Accredited B+ Grade)



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REPORT

The Career Counselling and Placement Cell of Government College for Women (GCW), Kathua organized a one-day lecture series on Udyam Jagriti 5.0 to encourage entrepreneurial thinking among students. The session focused on creating awareness about entrepreneurship, start-up opportunities, government support schemes, and the importance of innovation and self-employment. The resource person motivated students to develop entrepreneurial skills, identify business opportunities, and become confident job creators. The programme was informative and interactive, with enthusiastic participation from students, and concluded with a vote of thanks by the Career Counselling and Placement Cell.

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