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## REPORT

Kathua, April 18, 2026:

The Drug De-addiction Cell and Psychological Counseling Cell of Government Degree College for Women (GDCW), Kathua successfully organized a series of awareness activities under the Nasha Mukta Bharat Abhiyan (NMBA) from April 13 to April 18, 2026. The initiative aimed at sensitizing students about the harmful effects of drug abuse and promoting a healthy, drug-free lifestyle.

The programme commenced with an Awareness Rally on April 13, 2026, which was flagged off from the college premises and proceeded to the District Sports Stadium. Students participated enthusiastically, raising slogans and carrying placards to spread awareness about the dangers of substance abuse and the need for a drug-free society.

On April 17, 2026, a Pledge-Taking Ceremony was organized wherein students and staff collectively pledged to abstain from drugs and actively contribute to spreading awareness. This was followed by an informative lecture on HED NMBA Policy 2026 delivered by Prof. Syed Naser, who elaborated on the objectives, key provisions, and implementation strategies of the policy. The session was highly interactive and enlightening.

Further, a Quiz Competition was conducted on April 18, 2026, to assess and enhance students' knowledge about drug abuse, its adverse effects, and preventive measures. The event witnessed enthusiastic participation from students, making it both engaging and educational.

The programme was organized under the able guidance of Principal, GDCW Kathua, Prof. (Dr.) Jaipal Singh, who appreciated the efforts of the organizing team and emphasized the importance of continuous awareness drives against drug abuse.

All members of the Drug De-addiction Cell and Psychological Counseling Cell actively participated in the activities and contributed to the successful execution of the programme.

The series of events concluded on a positive note, reinforcing the message of a drug-free society and encouraging students to adopt a healthy and responsible lifestyle.

S/d

Principal





## Kathua

9gc8+3f8, Kathua, 184104,

Lat 32.370558° Long 75.515331°

Saturday, 18/04/2026 11:10 AM GMT +05:30

# GDCW Kathua organises week-long awareness drive under Nasha Mukht Abhiyan

### NL CORRESPONDENT

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