



**OFFICE OF THE PRINCIPAL  
GOVT. DEGREE COLLEGE FOR WOMEN  
KATHUA-184101**

**(NAAC Accredited B+ Grade)**

*Prof. (Dr.) Savi Behl*

*Principal*

**College Website: [www.gdcwkathua.in](http://www.gdcwkathua.in)**

Ph. No. 01922-232647

Mob. No. 94191-63028

Report

World Intellectual Property Day

On April 26<sup>th</sup> 2025, **Government Degree College for Women, Kathua**, organized World Intellectual Property Day under the guidance of Principal Dr. Savi Behl. Institution's Innovation council in collaboration with IQAC organized one day informative lecture on **"Intellectual Property Right Play in Promoting Innovations"** by Dr. Sayed Naser Ali Shah, to increase the awareness and understanding of the important role that intellectual property rights play in promoting innovations. He focused mainly on the topic "Understanding Patents, Trademarks, and Copyrights". He shared real-world case studies and encouraged students to think about innovation protection early in their careers. He enlightened the students about the role of IP in Startups and Entrepreneurship. Students gained insights into how IP can be a valuable asset in a competitive business environment. The event commenced with a welcome address by Dr. Savi Behl, Principal of the college. She also gave the keynote speech, emphasizing the role of IP in supporting creative industries and protecting innovations. A total of 40 students participated in the event and panel discussion was also a part of the event.

