OFFICE OF THE PRINCIPAL
GOVT. DEGREE COLLEGE FOR WOMEN
KATHUA-184101
(NAAC Accredited B+

Prof. (Dr.) Savi Behl   Ph. No.   01922-232647
Principal   Mob. No. 94191-63028
College Website: www.gdcwkathua.in   *Email: womencollegekathua@gmail.com*

Press Release

The Internal Quality Assurance Cell (IQAC) of GDCW Kathua in collaboration with Jammu and Kashmir Entrepreneurship Development Institute (JKEDI) organised two days workshop at the Kathua branch of (JKEDI). The workshop, held on 10th and 11th Feb. 2025, aimed to empower young minds with essential skills and knowledge in the areas of entrepreneurship and personal development.

Throughout the workshop, resource person Mr. Dheeraj from JKEDI engaged the students in a variety of activities designed to deepen their understanding of key entrepreneurial concepts, such as innovation, business planning, market analysis, and financial management. The hands-on exercises provided them with practical experience and fostered creativity, teamwork, and problem-solving skills.

The final day of the workshop saw the students showcasing their entrepreneurial spirit by presenting well-thought-out business plans. These presentations highlighted their ability to identify business opportunities, develop strategies, and address challenges faced by entrepreneurs in the real world. The students demonstrated not only their academic skills but also their passion for creating and sustaining successful businesses.

The institution expresses its gratitude to JKEDI for organizing such an enriching event and looks forward to future collaborations in empowering students to excel in the world of business.

Sd/-

Principal

जीडीसीडब्ल्यू कठुआ और जेकेईडीआई के संयुक्त तत्वावधान में दो दिवसीय कार्यशाला आयोजित

कठुआ केसरी ब्यूरो

कठुआ। गवर्नमेंट डिग्री कॉलेज फॉर वुमेन कठुआ की आंतरिक गुणवत्ता आश्वासन प्रकोष्ठ ने जम्मू-कश्मीर उद्यमिता विकास संस्थान के सहयोग से 10 और 11 फरवरी 2025 को कठुआ स्थित जेकेईडीआई शाखा में दो दिवसीय कार्यशाला आयोजित की। कार्यशाला का उद्देश्य युवाओं को उद्यमिता और व्यक्तिगत विकास से संबंधित आवश्यक कौशल और ज्ञान प्रदान करना था।

जेकेईडीआई के विशेषज्ञ श्री धीरज ने छात्रों को नवाचार, व्यापार योजना, बाजार विश्लेषण और वित्तीय प्रबंधन जैसे प्रमुख उद्यमिता विषयों पर व्यावहारिक गतिविधियों के माध्यम से प्रशिक्षित किया। कार्यशाला के अंतिम दिन, छात्रों ने अपने व्यावसायिक विचार प्रस्तुत किए, जिसमें उन्होंने

व्यावसायिक अवसरों की पहचान, रणनीति निर्माण और उद्यमिता से जुड़ी चुनौतियों का समाधान प्रस्तुत किया।

संस्थान ने जेकेईडीआई का आभार व्यक्त करते हुए भविष्य में भी इस प्रकार के सहयोग जारी रखने की आशा व्यक्त की, ताकि छात्र व्यावसायिक दुनिया में उत्कृष्टता प्राप्त कर सकें।

DISTRICT EMPLOYMENT & COUNSELLING CENTRE KATHUA

null, null, null
9GP7+PJG, Shiva Nagar, Kathua, 184104
Lat 32.386781°
Long 75.514044°
10/2/2025 01:07 PM GMT+05:00

GPS Map Camera

GDCW Kathua and JKEDI Organize Two-Day Workshop on Entrepreneurship

GY CORRESPONDENT
KATHUA, FEB 13

The Internal Quality Assurance Cell (IQAC) of Government Degree College for Women (GDCW) Kathua, in collaboration with the Jammu and Kashmir Entrepreneurship Development Institute (JKEDI), organized a two-day workshop on February 10 and 11, 2025, at the Kathua branch of JKEDI. The workshop aimed to equip young minds with essential skills and knowledge in entrepreneurship and personal development. Throughout the workshop, resource person Mr. Dheeraj from JKEDI engaged students in various activities to enhance their understanding of key entrepreneurial concepts such as innovation, business planning, market analysis, and financial management. The hands-on exercises provided practical experience, fostering creativity, teamwork, and problem-solving skills.

On the final day, students showcased their entrepreneurial spirit by presenting well-researched business plans. These presentations highlighted their ability to identify business opportunities, develop strategies, and address real-world challenges faced by entrepreneurs. The participants not only demonstrated their academic skills but also exhibited a strong passion for creating and sustaining successful businesses.

The institution expressed its gratitude to JKEDI for organizing this enriching event and looks forward to future collaborations in empowering students to excel in the world of business